



Education:

The Pennsylvania State University, University Park, PA

Graduation Date: **August 2014**



Bachelor of Science in Recreation, Park and Tourism Management
Emphasis Area: **PGA Golf Management**
Concentration: **Business**
Overall GPA: 3.61

Work Experience:

Jim McLean Golf School at Miami Beach Golf Club Certified Instructor 04/16 - Present

The Jim McLean Golf School at Miami Beach is one of the nine locations under the world renowned name of Jim McLean. The facility offers all three levels of instructors who have a combined 65+ years of teaching experience. In addition to being located at one of the best golf courses in South Florida, the Jim McLean Golf School at Miami Beach is only minutes from the beach and world famous Ocean Drive.

❖ Operations Manager

- Oversaw the daily operations of a team of 8 instructors
- Responsible for creating and promoting instructional programs/events for guests
- Provided leadership and motivation to all staff members to ensure a high level of instruction
- Actively visited hotels, schools, businesses, etc. to develop partnerships and promote instructional programs
- Increased summer junior camp revenue by 89% (over \$25,000) in 2017
- Increased total sales by 25.8% (over \$100,000) in 9 month period

❖ Golf Instruction

- Responsible for giving golf lessons under the label of Certified Instructor
- Created the Jim McLean Junior Golf Development Program at Miami Beach
- Instructed weekly junior clinics/camps with up to 12 juniors

❖ Club Fitting

- Responsible for giving and promoting club fitting services utilizing TrackMan
- Responsible for inventory and categorizing all demo clubs and shafts
- Certified Callaway Club Fitting Specialist
- Sold over \$32,000 in golf clubs in 8 month period

Tchefuncta Country Club Assistant Golf Professional/Teaching Professional 01/16 - Present

Tchefuncta Country Club was established in 1956 and has evolved into one of the premier private clubs in the state of Louisiana. Located on the North Shore of Lake Pontchartrain, Tchefuncta Country Club features a newly constructed indoor/outdoor teaching facility, 6 newly redesigned holes, and newly redesigned clubhouse. The golf operation is led by Golf Digest Top 50 Instructor and Top 100 Club Fitter James Leitz.

❖ Golf Instruction

- Assisted James Leitz with individual and group lessons utilizing TrackMan, Gears 3D, and BodiTrak
- Gave individual and group instruction to both non-members and members of Tchefuncta Country Club
- Gathered research on the golf swing using TrackMan, Gears 3D Motion Capture System and Boditrak
- Assisted with and attended instructional seminars hosted at Tchefuncta with top teachers such as David Orr
- Assisted with the maintenance and updates of all software and hardware in the teaching facility

❖ Junior Golf Coordinator

- Assisted with the creation of the James Leitz Junior Academy at Tchefuncta
- Created the Tchefuncta Beginner Junior Golf Clinic



- Responsible for developing games, drills, and lesson plans for all junior golf programs
- Created promotional flyers for junior golf programs using Adobe Photoshop and Microsoft Publisher

❖ Assistant Golf Professional

- Utilized JONAS Point Of Sale System for all golf shop purchases
- Responsible for management of tournaments using TPP tournament software
- Created merchandise displays, maintained inventory, and placed special orders for members
- Assisted James Leitz with club orders as well as research of golf equipment specifications
- Responsible for weekly email blast promotions highlighting instruction, tournaments and other special events

Jim McLean Golf School Assistant Instructor/Assistant Marketing and Technology Manager 10/14 – 01/16

The Jim McLean Golf School at Doral is entering its 27th season. Since the school's inception in 1991, they have firmly established themselves as the #1 Golf School in America. Their top position in the golf school industry has been recognized by US News and World Report, CNN and Travel & Leisure Magazine, and was achieved with nothing more than a relentless pursuit of excellence. From the world class professionals they've hired, to the state of the art teaching facility Jim has created, their passion to offer the finest golf school experience has been unwavering.

❖ Golf Instruction

- Assisted Jim McLean with several lessons for PGA and LPGA tour members
- Responsible for instruction of daily clinics with up to 12 participants
- Taught individual lessons lasting from 1-3 hours
- Instructed weekly junior clinics with up to 11 juniors
- Head middle school golf coach for the Belen Jesuit Preparatory School (8 students)
- Assisted with instruction of two and three day golf schools



❖ Technology and Marketing Assistant

- Created 2 Golf Digest and 1USA Today advertisements promoting the Jim McLean Golf School
- Responsible for weekly promotional email blasts that reach over 25,000 people
- Created promotional flyers for clinics, lesson specials, and golf schools using Adobe Photoshop
- Filmed and created promotional and instructional videos for Jim McLean using iMovie
- Assisted with weekly website updates and daily technology issues

❖ Setup Assistant/Administrative Assistant

- Responsible for setup and use of TrackMan, BodiTrak, V1 Video Analysis, and JC Video Analysis
- In charge of daily setup of practice facility, including bag stands, balls, training aids, chairs, and water
- Responsible for the opening and closing procedures for the golf school
- Scheduled lessons, golf schools, and reserved rooms and tee times for incoming guests

Penn State Golf Teaching and Research Center Assistant Lab Manager 05/14-08/14

The Penn State Golf Teaching and Research Center (GTRC) opened in 2009 and immediately provided a unique blend of golf instruction and cutting edge research for the PGA Golf Management program at Penn State. Using the latest and most innovative technology, The GTRC can provide an experience that few others in the country can duplicate.

❖ Golf Instruction

- Responsible for the analysis of playing statistics of PGA Golf Management students
- Organize and conduct weekly TrackMan clinics to improve students' playing ability
- Assist with the coaching of students during 2-hour player development session

❖ 3D Experience

- In charge of setup and operation of the Golf Biodynamics 3D Motion Capture System
- Exceptionally familiar with the operation of the Qualisys 3D Motion Capture System

❖ Setup Assistant

- Opened and closed facility, including daily calibrations of 3D equipment
- Responsible for the setup and operation of radar launch monitors such as TrackMan and FlightScope



The Reynolds Golf Academy at Reynolds Plantation Setup and Administrative Assistant 05/13-11/13

The Reynolds Golf Academy has been the premiere golf academy in the state Georgia for years in large part because of the high quality instructors. The Director of Instruction, Charlie King, has been named a Top 100 Instructor by Golf Magazine, as well as a Top 50 Instructor by Golf Digest. The Lead Staff Instructor, Rob Bowser, has worked with five Top 100 Instructors, including Jim McLean. He has also been nominated for Golf Magazine Top 100, and was ranked one of the top 50 junior golfers in the United States.

❖ Golf Instruction

- Trained under Top 100 Golf Magazine and Top 50 Golf Digest Instructor Charlie King
- Gave putting and full swing individual lessons
- Taught full swing and short game golf clinics and coaching sessions consisting of 5-15 individuals
- Instructed 45 individuals during a putting clinic for a corporate outing



❖ Administrative Assistant

- Organized three-day golf schools consisting of 5-15 people
- Structured monthly coaching clinics consisting of 65 members
- Responsible for billing of golf schools, coaching clinics, and individual lessons
- Answered phones and scheduled lessons for over 100 members

❖ Setup Assistant

- In charge of daily setup of practice facility, including bag stands, balls, training aids, chairs, and ice and water

The Creek Club at Reynolds Plantation Golf Shop Assistant 05/13-11/13

The Creek Club at Reynolds Plantation is a private 18-hole golf course located in Greensboro, Georgia. Since it opened in 2007, it has been one of the most exclusive clubs in the state of Georgia in addition to providing some of the most beautiful views at Reynolds Plantation. Designed by the 2003 Golf Digest Architect of the Year, Jim Engh created a true challenge with rolling bunkers and fairways, as well as severely sloped greens.

❖ Golf Shop Assistant

- Created unique merchandise displays during special events such as the Couples Member/Guest
- Assisted members with special orders and other requests
- Responsible for the opening and closing procedures for the golf shop
- Answered phones and reserved tee times using the Jonas Club Software for over 1,000 members



❖ Golf Instruction

- Responsible for the setup and instruction of 20 juniors for The Creek Club Junior Camps
- Assisted with the instruction and setup of over 80 juniors for the Reynolds Plantation junior camps

❖ Outside Operations

- Assisted with the staging and maintenance of 64 golf cars
- Aided in the loading and unloading of members' clubs onto golf cars
- Maintained driving range and short game practice area
- Assisted with pace of play on golf course

❖ Tournament Operations

- Assisted with the daily operations of events, including scoring, announcements, creation of scorecards, cart signs, and scoreboards

The Pete Dye Course at French Lick Golf Shop Assistant 5/12-8/12

The Pete Dye Course at French Lick is an 18-hole public course located at the second highest point in Indiana. It has been host of the 2010 PGA Professional National Championship, and the 2012 Big Ten Golf Men's Championship. It was named the #1 best new public course in 2009, and it has been the top golf course in Indiana since it opened in 2009.

❖ Golf Shop Assistant

- Gave daily tours of the facility to hotel guests that included a historical overview of the golf course



- Responsible for developing merchandise displays
 - Answered phones and reserved tee times for incoming guests
 - Responsible for the opening and closing procedures for the golf shop
- ❖ Golf Instruction
 - Instructed group of 10 ladies during the weekly ladies clinic
 - Assisted with instruction of 65 junior golfers for 3 hours a day during the week long junior camp
 - Gave individual and group lessons to resort guests
 - ❖ Outside Operations
 - Responsible for staging of 80 golf cars
 - Greeted guests upon entrance to the facility and loaded clubs onto golf cars
 - Maintained driving range and short game practice area
 - Restocked coolers on course with ice and water
 - ❖ Tournament Operations
 - Responsible for scorekeeping of four man best ball outing
 - Modified and created scorecards, cart tags, and bag tags for events
 - Placed tournament signage on course

Timber Trails Golf Club, Pocono Pines, PA

Golf Shop Assistant

5/11-8/11

Located in the Pocono Mountains of Northeastern Pennsylvania, Timber Trails Golf Club is a 9-hole semi-private golf course that is a part of the Lake Naomi Club that was named one of the 99 Best Recreational Communities in America, a Platinum Club of America, as well as 5 Star Private Club.

❖ Golf Shop Assistant



- In charge of developing merchandise displays, assisted with merchandise orders
 - Responsible for the opening and closing procedures for the golf shop
 - Answered phones and reserved tee times for over 100 members
- ❖ Golf Instruction
 - Gave instruction to 45 junior golfers for 3 hours once a week
 - Responsible for instruction of 15 junior golfers for 2 hours during the monthly kids club event
 - Gave several full swing individual lessons to members
 - ❖ Outside Operations
 - Managed and maintained golf car fleet of 14 cars
 - Maintained cleanliness of the on-course facilities
 - Maintained driving range and short game practice area
 - Responsible for maintaining pace of play on golf course
 - ❖ Tournament Operations
 - Assisted with daily operations of events, including creation of scorecards, scoring, and design of gift certificates

Current Certifications:

- ❖ Trackman Level 1 Certified Instructor – 12/16
- ❖ Swing Catalyst Level 1 Certified Instructor - 07/16
- ❖ Jim McLean Certified Instructor – 05/15
- ❖ Elected to the PGA – 12/14
- ❖ New Rules Golf Certified Instructor – 08/14
- ❖ TPI Level 1 Certified – 01/17
- ❖ US Kids Certified Coach – 01/17
- ❖ Certified Callaway Club Fitting Specialist – 04/17

References:

Jim McLean, PGA
Golf Digest Top 3 Instructor
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James Leitz, PGA
Golf Digest Top 50 Instructor and Top 100 Club Fitter
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Grayson Zacker, PGA
Golf Digest Best Young Teacher
Director of Instruction
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References:

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